



**Mammoth Lakes Community Housing Summit**

# **“Opening Reception & Exhibit Hall”**

**PowerPoint Slideshow As Played During  
Opening Reception**

**Friday November 2, 2018 - 5:00 PM**



HOUSING IS THE MOST CRITICAL AND MOST PRESSING ISSUE RIGHT NOW IN MAMMOTH LAKES. WITHOUT HOUSING FOR ALL OF OUR VALUABLE COMMUNITY MEMBERS, OUR TOWN CAN'T THRIVE. IT'S TIME TO BEGIN MAKING IMPORTANT DECISIONS ABOUT OUR FUTURE AS A TOWN . . .

Mammoth Lakes

# COMMUNITY HOUSING SUMMIT

## FRIDAY

5 PM - 9 PM:

- Opening reception: Exhibit hall, free appetizers, cash bar, housing literacy information handouts
- Presentation (6pm): Community Housing 101—Tales From Breckenridge, Colorado, with speaker Laurie Best
- Special screening (7pm): Award winning film: Designing A Great Neighborhood, from Boulder, Colorado

## SATURDAY

9 AM - 9 PM:

- On-site tours of *The Parcel* (9am & 1pm)
- Session 1 (9:30am): Employer Housing Solutions -This Winter!
- Session 2 (2:00pm): Finding 5 Immediate Solutions from the Community Housing Action Plan!
- Reception, Presentations & Keynote (6pm): Cindy Brown from Boulder, CO's Housing Project on - The Parcel - Aiming High (free apps, \$ bar)

## SUNDAY

10 AM - 1 PM:

- *The Money Brunch*: Talking nuts and bolts about financing options for *The Parcel* and other housing projects

**\* FREE \***

SIGN UP OR VIEW FULL SCHEDULE ON EVENTBRITE:

<http://bit.ly/MLHOUSING>



**EVERYONE IS ENCOURAGED TO ATTEND !**



**NOVEMBER 2, 3 & 4**

**@ EAGLE LODGE**

"A community that supports housing and is informed of its benefits will help stabilize commitments to housing when political winds shift or economic challenges cast doubt." Mammoth Lakes Community Housing Action Plan - 2017



## **AREA MEDIAN INCOME (AMI):**

**A term of art used by some federal programs to describe published income standards for various areas of the country that are used as benchmarks for determining households' eligibility for federally funded programs. For example, homebuyers assisted with HOME or CDBG funds generally must have incomes at or below 80% of area median income. AMIs are calculated and published annually by HUD. "Median" means that half of all households in the area are estimated to have more than this amount of income.**



**SPECIAL THANKS TO  
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# **AFFORDABLE HOUSING:**

**In general, housing for which the occupant(s) is/are paying no more than 30 percent of his or her income for gross housing costs, including utilities. Please note that some jurisdictions may define affordable housing based on other, locally determined criteria, and that this definition is intended solely as an approximate guideline or general rule of thumb.**



Three stylized white clouds with soft shadows are positioned in the upper left quadrant of the slide.

# **BUILDER:**

The group or entity that constructs dwelling units. A vertical builder is an entity that acts as the developer and builder. See the definition of “Developer.”



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**Frank Frievalt**





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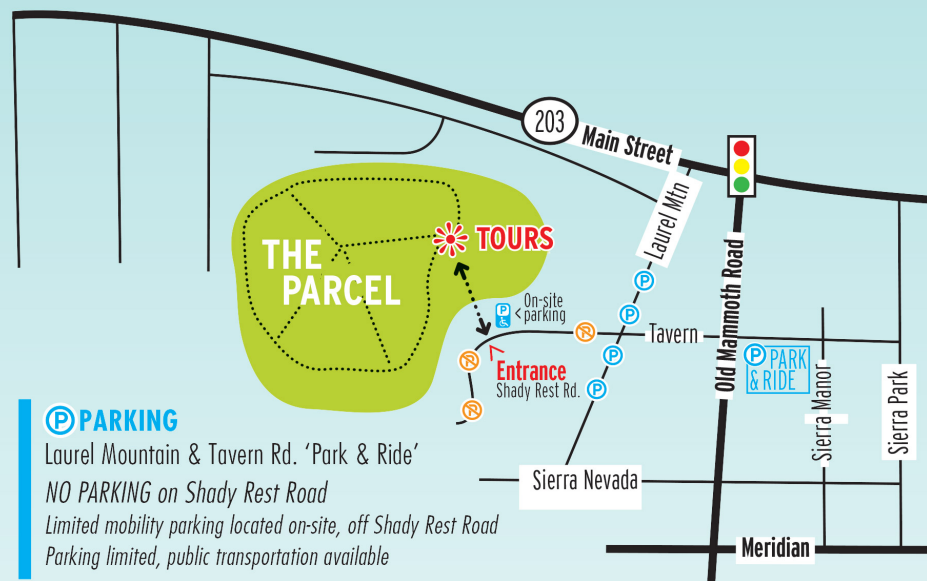
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## PARCEL TOUR PARKING:

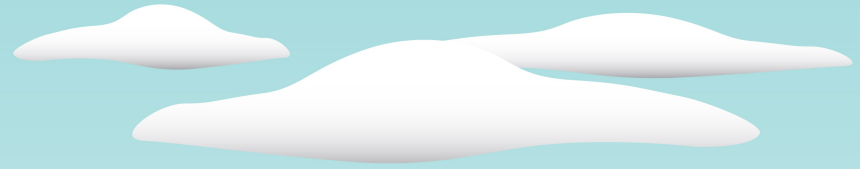
Please park  
on Laurel Mtn.

Tours begin at the  
far West end of  
Tavern Rd....





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**AmeriGas®**

Driving every day<sup>SM</sup>



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# **BUILDER:**

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The background of the slide is a stylized landscape. At the top, there are three white, fluffy clouds against a light blue sky. Below the clouds, the word "DEVELOPER:" is written in a bold, red, sans-serif font. Underneath the title, a paragraph of text in a black, sans-serif font defines the role of a developer. At the bottom of the slide, there is a row of stylized icons: two green evergreen trees on the left, a small green house, a larger yellow house, a blue house, and another two green evergreen trees on the right. These icons are set against a light purple and white wavy ground line.

# DEVELOPER:

A person or entity that takes raw land, obtains the necessary permits, creates building lots, and puts in necessary infrastructure for the future development.

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**John Wentworth**





# COMMUNITY DEVELOPMENT BLOCK GRANTS (CDBG):

**This is a HUD (federal) program that provides grants to cities and states to undertake community development efforts. Affordable housing is a common use, and many cities subcontract with nonprofits to run the programs. Generally, rural areas and cities smaller than 50,000 population must apply on a competitive basis annually or bi-annually to be a state government agency administering the Small Cities CDBG program.**





## SECOND DWELLING UNIT:

A dwelling unit providing complete independent living facilities for one or more persons that is located on a lot with another primary, single-unit dwelling. A second unit may be within the same structure as the primary unit, in an attached structure, or in a separate structure on the same lot.



**SPECIAL THANKS TO  
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**Lynda Salcido  
&  
Greg Newbury**



The background of the slide is a light blue sky with three white, fluffy clouds. At the bottom, there is a stylized landscape with rolling hills in shades of purple and pink. In the center of the landscape, there are three houses: a green one, a yellow one, and a blue one, each with a chimney. On either side of the houses are two green, conical evergreen trees.

# DENSITY:

The average number of dwelling units or persons per gross acre of land, usually expressed in units per acre, excluding any area of a street bordering the outside perimeter of a development site.





# DENSITY BONUS:

A percentage increase in the number of homes authorized for a particular parcel of land beyond the maximum allowed per local zoning ordinances used to incentivize the developer to include affordable homes. In California, the State Density Bonus Law (Gov. Code 65915), enacted in 1979, requires cities and counties to offer density bonuses, incentives and waivers to housing developments that include a certain percentage of homes affordable to low- or very low-income households.



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**Mammoth**





# HOUSING ELEMENT:

A required element of all California city general plans, housing elements identify and analyze housing needs and include goals, objectives, policies and programs for providing a city's fair share of affordable housing needs. Although state law mandates that jurisdictions rezone enough land to meet their regional housing needs allocation and each jurisdiction is required to have an approved housing element, jurisdictions retain local land use control and Housing Elements are only plans for housing.





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**Matt McClain  
&  
Heather Johnston**



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**MADELEINE "MICKEY" BROWN**

*BrokerInTrust—The Elite All-Broker Real Estate Network*





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**MAMMOTH LAKES  
RECREATION**





# REGIONAL HOUSING NEEDS ASSESSMENT (CDBG):

The Regional Housing Needs Assessment (RHNA) is mandated by State Housing Law as part of the periodic process of updating local housing elements of the General Plan. The RHNA quantifies the need for housing within each jurisdiction during specified planning periods. Communities use the RHNA in land use planning, prioritizing local resource allocation, and in deciding how to address identified existing and future housing needs resulting from population, employment and household growth. The RHNA does not necessarily encourage or promote growth, but rather allows communities to anticipate growth, so that collectively the region and sub-region can grow in ways that enhance quality of life, improve access to jobs, promotes transportation mobility, and addresses social equity, fair share housing needs.



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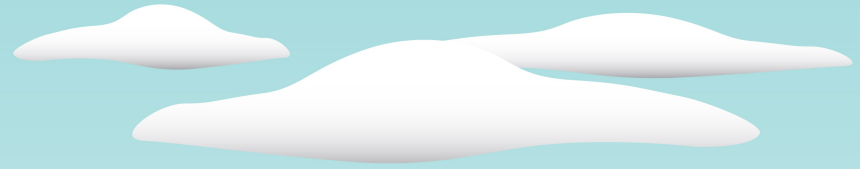
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**Nicole Godoy**





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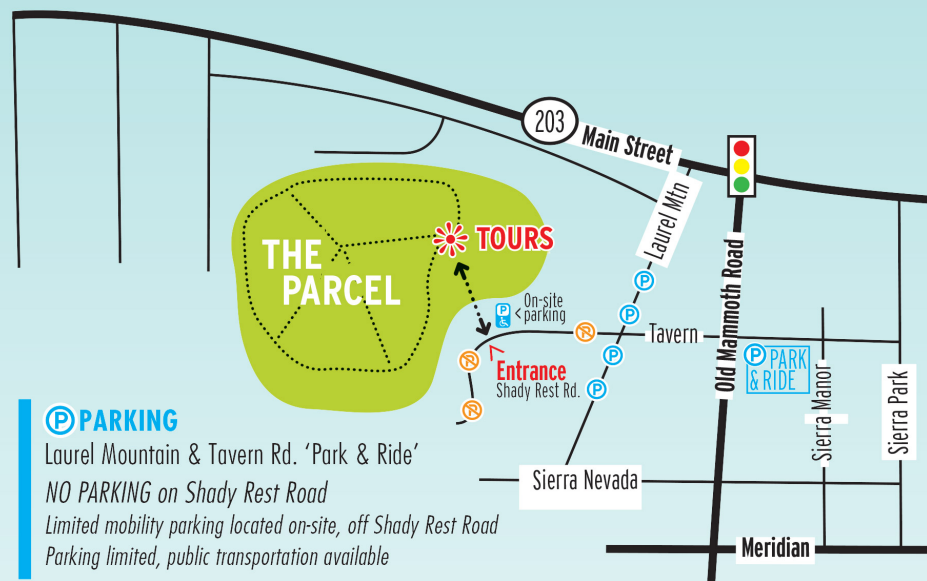
**Eastern  
Sierra  
Entertainment**



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Please park  
on Laurel Mtn.

Tours begin at the  
far West end of  
Tavern Rd....



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**Will Gustafson**

